

felt tip design group, inc.

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A Selection of Clients

NCH Healthcare Services

Naples, Florida

Naples Daily News

Naples and Bonita Springs, Florida

EcoGroup Development

Tampa, Florida

MLG Development

Milwaukee, Wisconsin

Walt Disney Imagineering

Orlando, Florida and Glendale, California

The Garden of Hope and Courage

Naples, Florida

Collier Habitat for Humanity

Naples, Florida

resume

Keith Whipple is the principal of *felt tip design group, inc.* and a Florida registered landscape architect with nineteen years of experience practicing in central and southwest Florida.

For thirteen years, Mr. Whipple led a team of landscape architects for a large, multi-disciplinary planning firm in Orlando. While there, Mr. Whipple concentrated on design consulting for Walt Disney World, Walt Disney Imagineering, Universal Studios Orlando, and the University of Central Florida.

Beginning in 2002, Mr. Whipple has practiced in southwest Florida. His practice includes estate residential design, commercial design, luxury condominium planning and amenity design, and healthcare design. He continues to consult for Walt Disney Imagineering.

Mr. Whipple's practice continues to include coordinating and preparing the documents needed to permit commercial development in southwest Florida. Mr. Whipple has permitted projects in Collier County, Lee County, and the City of Naples.

Mr. Whipple's experience spans an impressive breadth of project types, from theme parks to private estates, but the common theme of every project is similar. That is, creative design solutions; efficient, on-time/ on-budget approach to project management; work products that are of consistently high caliber; and accountability for each step in the process.

Mr. Whipple earned a Bachelor of Science, Landscape Architecture, from California Polytechnic State University, Pomona, California, in 1985, graduating with honors.



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firm introduction

felt tip design group, inc. was founded with the intent to provide a consistently high caliber of landscape architecture, design, and graphic production services for this unique southwest Florida coastal environment.

Here on Florida's west coast, it is common for a firm to be engaged in designing private luxury estates and extensive outdoor site amenities for high-end condominium projects. Yet, like all communities, there is a demand for cost-effective design and permitting services for a wide range of commercial development, as well as specialty healthcare design given the region's large retirement-age population.

Given that wide range of potential project types, *felt tip design group's* emphasis is always on providing the right level of service for the clients' needs. For some projects, there is no limit to the layers of detail that might be needed to completely articulate a design. For others, the design and detailing needs to be efficient and cost-effective. Regardless of the scope, budget, and schedule, we strive to be engaged, proactive, personable, and reliable. We always meet deadlines and strive to exceed expectations.

The firm utilizes AutoCAD, Google Sketch-up, and traditional hand graphics to offer our clients an endless array of presentation and document production methods and techniques.

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The Garden of Hope and Courage Naples, Florida

Developer: The Garden of Hope and Courage, inc.

Keith Whipple was the project landscape architect and lead designer for this 2-acre, \$2.5 million project built on the campus of NCH hospital in Naples, Florida. Responsibility included site planning, designing, detailing, permitting, community outreach, and construction observation of this healing garden – the largest such facility in the region.



The garden is a gift to Naples and to all who visit, made possible by the tireless work and generosity of the Tommy Bahama Organization, D'Amico and Partners, and many other contributors who donated funding for this garden of healing, serenity, and peace.

The Garden of Hope and Courage offers places for peace and contemplation; a Children's Garden for play and fun; access to the sight and sound of water; opportunities for active physical therapies for walking, sitting, standing, navigating steps and differing surfaces; a covered pavilion for structured and non-structured events; and, of course, beautiful plants and flowers.



The garden is designed around a 2-acre lake, and there are almost no straight lines in the garden; instead, the garden is expressed in soft, flowing, gentle arcs and curves to help reduce tension by avoiding angles. The garden's overhead lighting, discreetly mounted high in the trees, allows one to visit the garden in the evening.



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The Waters at Peppertree Pointe Lee County, Florida

Developer: MLG Development

Felt tip design group provided full design, permitting, and landscape architecture services for this future, phased development in Lee County, Florida. Development Order permitting was a joint effort with the civil engineer and *felt tip design group*, which developed the overall planting palette and planting solutions for the common areas.



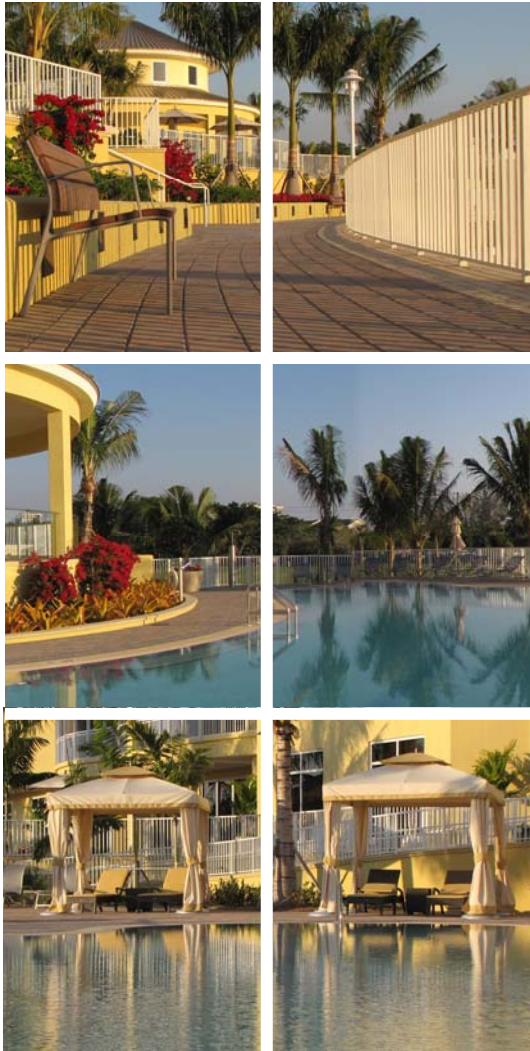
The Amenity level pool and spa were also designed by *felt tip design group* and utilized a clever system of terraces and parapet walls to provide a railing-less, unobstructed vista across to the marina while still meeting the swimming pool barrier codes.

The existing, aging marina's perimeter pedestrian experience was re-designed by *felt tip design group* and includes wider promenades, new lighting, railings, and columns. This effort re-defined the look and design style of the Marina and updated an otherwise aging facility.



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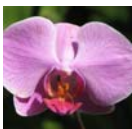


AQUA at Pelican Isle Yacht Club Naples, Florida

This is the only luxury condominium project opening during the 2009 winter season in Naples. Developed by EcoGroup, Inc. of Tampa, this prestigious address showcases some of felt tip design group's most interesting design.

As the landscape architects on this project, we were responsible for developing the design of the project's exterior look and ambiance. The extensive amenities we designed include the immense zero-edge pool, the private swimming pool and spas, signature fountains and water features, pedestrian circulation and outdoor spaces, and the plantings and gardens. Some of the strolling gardens are built over the parking garage roof and are contained in structural planters.

The planting concept was driven by a need to create a sense of tropical luxury, but we tempered that with the use of a great number of Florida native plants and trees to establish the gardens' backbone of durable plantings. That durable base was augmented with Coconut Palms, Bromeliads, Bougainvillea, Heliconias, and thousands of annual flowering plants.



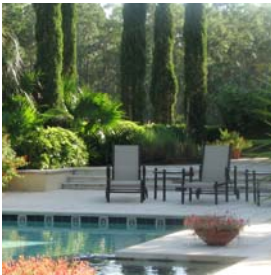
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Various Private Residences Naples and Lee County, Florida

It is increasingly uncommon to see residential work profiled in landscape architectural firms' portfolios. However, southwest Florida is one area in the country where there is continuing demand for residential landscape architecture.



The accompanying photos show just three of the many residential and estate gardens designed by *felt tip design group*. Although these three residences are within 20 miles of one another and were designed and built within a three-year duration, they seem to be worlds apart. From Balinese-inspired pools and tropical gardens, to Santa Barbara, California-inspired Mediterranean homes, to classic Florida vernacular homes complete with gazebos, *felt tip design group* consistently delivers creative design solutions that fulfill the dreams and desires of its clients. We are proud of the fact that our gardens have such individuality.

